

Shelly's
BUILDING SUPPLY Est. 1923

A Division of **U.S.**
LBM

ADVANTAGE+

PROGRAM



YOUR BUSINESS BUILDING RESOURCE

BUSINESS MANAGEMENT | FINANCING | MARKETING | STORM RESPONSE

WELCOME

Welcome to our ADVANTAGE+ Program. ADVANTAGE+ offers a variety of tools and services to help set you apart from your competition, maximize efficiencies and grow your business. We understand your challenges and the solutions you need to be successful. Our program has been developed specifically with you in mind.

Resources Available To You:

Apps - Use our app for real-time delivery tracking, see photos of delivered items, access invoices and more.

Lead Conversion - Capture and convert new leads into customers.

Project Management - Track your workflow from anywhere with our online tool.

Financing - With our financing options you can increase your sales, close larger deals and get paid faster.

Website Development - Ditch your outdated website. Get an online showroom! We offer industry specific web design & maintenance.

Visualization Tools - Help customers picture the final result in advance and align on the project vision. Create new leads to deliver to your sales network and increase your qualified sales.

Marketing - Our turn-key advertising program provides professional, customizable postcards, brochures, folders, wearables & more.

Partner with us and take your business to the next level.

At your service,

The Shelly's Supply Team



A Division of  US LBM

APP


With our app
**WORK CAN HAPPEN
ANYWHERE.
ANYTIME.**

DOWNLOAD THE APP TODAY!

Download on the
App Store

GET IT ON
Google play

GET THE APP ON
DESKTOP / LAPTOP



Anytime access to the things you need to get the job done!



ACCESSIBLE ON ALL DEVICES!

With our app you can keep your jobs moving even when you're not on-site. With quick access to the things you need the most, you'll be able to focus on some of the more important things in life.



BILLING

Instant access to
invoices &
monthly
statements



PROMOS

Stay up-to-date
on promotions
& special offers



DELIVERY

Real-time
delivery
tracking



PHOTOS

Proof of delivery
including item
list & photo



ANY DEVICE

Works on
phones,
tablets, desktops
& laptops

► **Begin Today**

www.shellyssupply.com/app



Project Map It

PROJECT MAP IT

Consumers want visual proof of your track record and proof you understand their needs and have worked with people like them. Project Map It combines local maps with real customer testimonials and photos right on your website building your trust factor and boosting conversions.

Make it easy for new clients to find the answers they're looking for... you! Embed your digital portfolio on a map directly on your website. Map your sales with Project Map It.

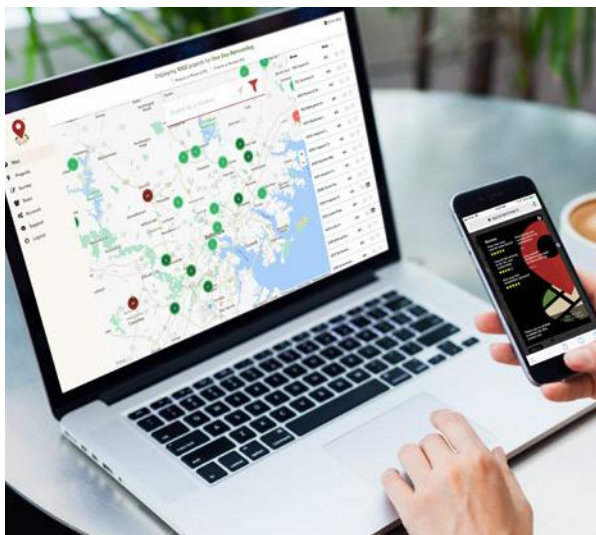
How Project Map It Works:

Pin It - Harness the power of social proof & trust by showing projects on a visual map.

- Drop a location pin
- Upload your project
- Smart filter search
- Embed on your site

Snap It - Create a visually stunning portfolio that will help drive sales.

- Galleries for each project
- Easily upload on the go
- Mobile friendly display



Review It - Create, collect and display reviews from happy customers.

- Customize customer surveys
- Reviews can be private or public
- Reviews from major social review websites will be imported
- Facebook recommend and Google review integration

Search Engine Optimization (SEO) Integration

- Organic lead generation
- Highly configured SEO pages
- Increase your online presence

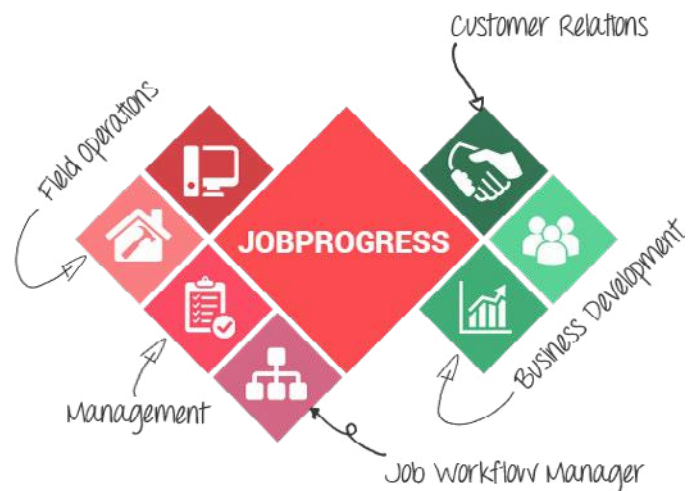
► Begin Today

JOBPROGRESS

JOBPROGRESS is an easy to use mobile app to track your workflow from anywhere. The all-in-one, cloud based business platform is flexible and highly intelligent. It supports the ability to build and grow a profitable business. Yielding the quickest time to value ratio, JOBPROGRESS allows contractors and their teams to meet their business, strategic and personal goals in a simple, easy to adopt format.

Features:

- Fully customized job & workflow manager
- Paperless mobile app
- Customer relationship manager
- Online sales & marketing
- Quick estimating, quoting & scheduling
- Remote business control
- Dashboard work centers
- Safe cloud storage & access
- Employee and subcontractor manager
- Instant proposals & contracts
- Office, field & operations manager



Benefits:

- Seamless teamwork - Energize the collaboration process with anywhere, anytime information and knowledge sharing.
- Earn more money - Reduce the complexity and effort associated with running a successful home improvement business.
- Remote access to your business - Remote access makes it easier for you and your employees to work effectively when away from the office.
- Easy to use mobile app - Take advantage of the power of mobility to run your business smoothly in the field and on the job.
- More productivity with less effort - With our software, you can ensure job progress is made on multiple projects, satisfy more clients and be more productive with less effort.
- Amaze customers - Amaze customers with increased speed, accuracy, improved communications, clearer paths to a successful outcome and consistent overall customer satisfaction.

► **Begin Today**

www.jobprogress.com • info@jobprogress.com • 844-562-7764

Use code ADVANTAGE+ to receive your discounted price.



FINANCING THRU MOSAIC

Mosaic provides financing options for all types of budgets on roofing, windows, doors or HVAC projects. With homeowner financing, you can increase your sales, close larger deals and get paid faster.

Mosaic offers a variety of user-friendly, professional tools to streamline in-home presentations, ensuring a fast, seamless process. Their easy to use online portal and software was developed specifically to meet your needs.

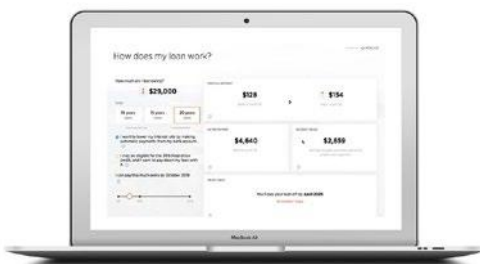
Features:

- Built for all mobile devices
- Simple process with clean design
- Eliminates paperwork
- Interactive payment estimator
- Instant credit checks
- Online document signing
- Best-in-class support and training



Benefits:

- Use anywhere
- Focus on the proposal, not the process
- Helps you stay organized
- Make a compelling offer
- Close deals faster
- Easily help homeowners understand their options



76% of consumers are more likely to make a purchase if a simple and seamless payment plan is offered*.

► **Begin Today**

www.joinmosaic.com • learnmore@joinmosaic.com • 855-746-7849

Use code **ADVANTAGE+** to receive your discounted price.

All Home Improvement Loans made by
WebBank, Member FDIC





YOUR WEB PRO

For over 30 years, Your Web Pro has consulted, designed, and maintained websites exclusively for general contractors, making them industry experts in web creation.

Why You Need A Website:

- Build your brand in your community
- Target a wider market
- Generate leads
- Save time and money
- Increase your reach
- Showcase your work
- Improve customer service

Your Website Will Include:

- Full product catalog & warranty information
- An "About Us" section for your company
- Meta tags for your business city
- Unlimited storage and bandwidth
- The ability to easily archive job pictures
- Client testimonials area
- Contact us form
- Estimate request form
- Image gallery for your project images
- Unlimited management & support



► **Begin Today**

www.yourwebpro.com • uslbm@yourwebpro.com
866-414-5775

Use code ADVANTAGE+ to receive your discounted price.



RENOWORKS

Renoworks is the trusted visualization, design and measurement platform for the building construction and remodeling industry. Showcase your favorite products, win more bids, generate leads and streamline your workflow with intuitive software that allows clients to see exactly what their project will look like when complete.

The Renoworks Advantage:

Powerful Visualization Platform - Earn more business and create better expectations by showing your customers exactly what their project will look like with photorealistic building products from top manufacturers.

- Brand the platform for your website or showroom
- Show before and after images with real photos, graphic renderings or blueprints
- Include specific building products you carry

Renoworks FastTrack - Fast, Accurate Measurements - Generate accurate measurements and 3D building models effortlessly, simply by entering an address.

- Calculate roof measurements including area, squares, length and pitch
- Produce accurate siding and opening measurements
- View and design with detailed 3D models for a complete 360° picture



Lead Capture & Customer Engagement

- Generate leads and increase your closing rates up to 60%
- Boost engagement rate on your website by up to 10X
- Increase upsells by up to 300% by showing customers exactly what they will get

► Begin Today

www.renoworks.com • sales@renoworks.com • 877-980-3880

Use code ADVANTAGE+ to receive your discounted price.

VEHICLE GRAPHICS

Vehicle graphics are a great way to promote your business everywhere you go. Take advantage of your truck space to market your company, increase your visibility, and stand out on the road and at jobsites with this rolling billboard. As a full-service custom graphics company, you can count on unmatched design quality, meticulous attention to detail, and durability ensuring a vehicle you'll be proud to drive.

Advantages:

- Boost brand recognition
- Effectively advertise your business
- Creates memorability
- Quickly let everyone know of the services you offer
- Economically reach thousands of people
- Create a positive impressions with clients and observers
- Engage a captive audience effective, economical results



Options Available to You:

- Full vehicle wraps
- Partial vehicle wraps
- Trailer wraps & graphics
- Door graphics
- Window graphics
- Tailgate graphics
- Hood graphics
- Magnetic vehicle graphics



► **Begin Today**

www.Source4Advantage.com • 973-575-6280 • Advantage+@Source4.com

Use code ADVANTAGE+ to receive your discounted price.

MARKETING

Our marketing program offers high-impact, turnkey marketing solutions to help you reach homeowners with your message. Completely customizable, every marketing piece is polished, professional and a great way to increase brand recognition and gain additional business.



Business Cards



Door Hangers



Flyers



Pocket Folders



Bi-Fold Brochures



Tri-Fold Self Mailer Brochures



Postcards



Yard Signs



Custom Logos

► **Begin Today**

PROMO ITEMS

Keep your name front and center with our variety of promotional materials. We can provide everything from hooded sweatshirts to custom post-it notes.



T-shirts



Sweatshirts



Hats



Pens & Pencils



Tablets



Travel Mugs



Padfolios



Safety Wear



Safety Gear

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www.PrintLoopAdvantage.com • 877-695-5007

Use code ADVANTAGE+ to receive your discounted price.

LOCATIONS

Shelly's Corporate Offices

3110 Old State Rd.
Telford, PA 18969
215-723-5108

Bethlehem Design Center

6410 Airport Road
Bethlehem, PA 18017
610-432-4511

Shelly's - Exton

102 Main Street, Suite 200
Exton, PA 19341
484-698-6080

Telford Manufacturing

3120 Old State Rd.
Telford, PA 18969
215-723-5108

Shelly's - Souderton

64 Highland Ave.
Souderton, PA 18964
215-723-4304

Shelly's - Kimberton

629 Pike Springs Rd.
Kimberton, PA 19442
610-933-1116

Shelly's - Perkasio

1 S. 7th Street
Perkasie, PA 18944
215-257-6842



A Division of U.S. LBM

Shelly's Distribution Center

1090 Walnut Bank Farm Road
Quakertown, PA 18951
267-733-0550

